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International Researcher IDs

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Education Information

Doctorate, Hacettepe University, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, Turkey 2021 - Continues

Postgraduate, Istanbul Technical University, Lisansüstü Eğitim Enstitüsü, Business Administration, Turkey 2018 - 2021

Undergraduate, Middle East Technical University, Faculty Of Economic And Administrative Sciences, Department Of Business Administration, Turkey 2012 - 2018

Certificates, Courses and Trainings

Other, Erasmus+ Programme Staff Mobility For Training, University of Split, 2024

Dissertations

Postgraduate, The factors affecting customer engagement through social media: A research study on online grocery shopping market, Istanbul Technical University, Sosyal Bilimler Enstitüsü, 2021

Academic Titles / Tasks

Research Assistant, TED University, Faculty of Econ. and Administ. Sciences, Department of Business Administration, 2019 - Continues

Research Assistant, 2019 - Continues

Published journal articles indexed by SCI, SSCI, and AHCI

- Sustainable Investment Attitudes Based on Sustainable Finance Literacy and Perceived Environmental Impact**
Yücel Ö., Celik G., Yilmaz Z.
SUSTAINABILITY, vol.15, no.22, pp.16026, 2023 (SCI-Expanded)

Books & Book Chapters

- Chapter 10 Comparison of Traditional and Green Public Transportation Vehicles in Terms of CO2**

Emissions (pages 203-222)

ÇELİK G., YILMAZ Z.

in: Handbook of Research on Promoting Sustainable Public Transportation Strategies in Urban Environments, Zafer Yilmaz (TED University, Turkey), Silvia Golem (University of Split, Croatia), and Dorinela Costescu (Polytechnic University of Bucharest, Romania), Editor, IGI GLOBAL, pp.182-202, 2023

II. Comparison of Traditional and Green Public Transportation Vehicles in Terms of CO2 Emissions Çelik G., Yılmaz Z.

in: Handbook of Research on Promoting Sustainable Public Transportation Strategies in Urban Environments, Zafer Yilmaz, Dorinela Costescu, Silvia Golem, Editor, Routledge, London/New York, Pennsylvania, pp.203-222, 2023

Refereed Congress / Symposium Publications in Proceedings

I. A Multi-Objective Model for the Green Vehicle Routing Problem: A comparison of conventional and electric vehicle

Çelik G., Alyaprak N., Yılmaz Z.

KOI 2022 – 19th International Conference on Operational Research, Shibenik, Croatia, 28 September - 01 October 2022, pp.46

II. Factors affecting consumer purchasing behavior of environmentally friendly car

Vural H., Çelik G., Yılmaz Z.

III. International Applied Statistics, Skopje, Macedonia, 22 - 24 June 2022, pp.50

Supported Projects

Yılmaz Z., Yücel S. D., Ünalmiş İ., Akın Sabuncu S., İrgın P., Yücel Ö., Çelik G., Erasmus Project, "Energy Usage and Green Public Transportation in Future Smart Cities: An Innovative Teaching Program for Students, Stakeholders and Entrepreneurs", 2020 - 2022