

## Asst. Prof. Işıl Sevilay Yılmaz

### Personal Information

**Office Phone:** [+90 312 585 0284](tel:+903125850284)

**Email:** [isil.yilmaz@tedu.edu.tr](mailto:isil.yilmaz@tedu.edu.tr)

**Web:** <https://avesis.tedu.edu.tr/isil.yilmaz>

### International Researcher IDs

ORCID: 0000-0001-9499-5245

Publons / Web Of Science ResearcherID: AAD-8263-2021

ScopusID: 57188583110

Yoksis Researcher ID: 261285

### Biography

Işıl Sevilay Yılmaz graduated from Ankara Atatürk Anatolian High School in 1997. She received her BSc degree from the Economics Department of Middle East Technical University in 2001. In the same year, she also received a minor degree from the City and Regional Planning Department of Middle East Technical University. She continued her education at the Department of Business Administration of Middle East Technical University and received her MBA degree in 2003 with a thesis titled "An Analysis of Stock Splits in the Istanbul Stock Exchange". After graduation, she worked at Tax and Legal Services Department of PricewaterhouseCoopers İstanbul Office and received the title of Certified Public Accountant in 2005. After 2005, she worked in various private sector companies as a financial consultant. In 2016, she received her PhD in Business Administration from Bilkent University with her thesis titled "Mergers and Acquisitions during Financial Crises". During her graduate studies, she worked as a teaching assistant for courses such as corporate finance, capital markets and institutions, and also taught international finance.

### Education Information

Doctorate, Ihsan Dogramaci Bilkent University, Faculty Of Business Administration, Turkey 2007 - 2016

Postgraduate, Middle East Technical University, Faculty Of Economic And Administrative Sciences, Department Of Business Administration, Turkey 2001 - 2003

Undergraduate, Middle East Technical University, Faculty Of Economic And Administrative Sciences, Department Of Economics, Turkey 1997 - 2001

### Foreign Languages

English

### Certificates, Courses and Trainings

Certified Public Accountant, Union of Chambers of Certified Public Accountants, 2005

## **Academic Titles / Tasks**

Assistant Professor, TED University, Faculty of Econ. and Administ. Sciences, Department of Business Administration, 2017 - Continues

## **Academic and Administrative Experience**

Erasmus Program Department Coordinator, TED University, Faculty Of Econ. And Administ. Sciences, Department Of Business Administration, 2022 - Continues

Library Committee, TED University, 2018 - Continues

Ethical Committee, 2018 - Continues

Faculty Research Committee, 2017 - Continues

University for Society Mentor, 2021 - 2021

Faculty Board, 2018 - 2021

University Senate, 2018 - 2021

Head of Master in Economics & Finance, 2018 - 2018

## **Courses**

Principles of Financial Accounting, Undergraduate, 2022 - 2023

Financial Accounting, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018

Corporate Finance, Undergraduate, 2021 - 2022, 2020 - 2021, 2019 - 2020

Managerial Accounting, Undergraduate, 2022 - 2023, 2021 - 2022, 2018 - 2019

Financial Management, Postgraduate, 2020 - 2021, 2019 - 2020

Independent Research, Undergraduate, 2020 - 2021

Financial and Managerial Accounting, Postgraduate, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017

Research Methods, Undergraduate, 2019 - 2020, 2017 - 2018, 2016 - 2017

Senior Project and Seminar, Undergraduate, 2018 - 2019, 2017 - 2018

Research Methods, Undergraduate, 2017 - 2018, 2016 - 2017

Graduation Project, Postgraduate, 2017 - 2018

Research Methods, Undergraduate, 2017 - 2018, 2016 - 2017

Investment and Feasibility Analysis, Postgraduate, 2016 - 2017

## **Jury Memberships**

PhD Thesis Monitoring Committee Member, PhD Thesis Monitoring Committee Member, TED Üniversitesi, January, 2023

PhD Thesis Monitoring Committee Member, PhD Thesis Monitoring Committee Member, TED Üniversitesi, September, 2022

Post Graduate, Post Graduate, TED Üniversitesi, June, 2022

January, 2021

January, 2021

September, 2020

September, 2020

September, 2020

November, 2019

August, 2019

June, 2019

## Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Stretching the success in reward-based crowdfunding**  
Yaşar B., Sevilay Yılmaz I. S., Hatipoğlu N., Salih A.  
Journal of Business Research, vol.152, pp.205-220, 2022 (SSCI)
- II. **Global Merger and Acquisition (M&A) activity: 1992-2011**  
Yılmaz I. S., Tanyeri B.  
FINANCE RESEARCH LETTERS, vol.17, pp.110-117, 2016 (SSCI)

## Articles Published in Other Journals

- I. **Kazanılmış Değer Yönetimi Uygulamaları ve Geleceği: Türkiye Örneği**  
HAZIR Ö., OZDAMAR N., Yaşar B., Yılmaz I. S.  
Journal of Yasar University, vol.15, no.59, pp.426-443, 2020
- II. **Review of Overreaction and Underreaction in Stock Markets**  
Yılmaz I. S.  
International Journal of Economics, Commerce and Management, vol.IV, no.12, pp.374-392, 2016
- III. **Literature on Merger Motives and Additional Considerations in Cross-border Mergers**  
Yılmaz I. S.  
International Journal of Economics, Commerce and Management, vol.IV, no.12, pp.184-199, 2016

## Books & Book Chapters

- I. **Corporate Sustainability: The Use of ESG Scores in Finance Research**  
Usul N., Yılmaz I. S.  
in: Corporate Sustainability as a Tool for Improving Economic, Social, and Environmental Performance, Bartolomé Marco-Lajara, Javier Martínez-Falcó, Luis A. Millán-Tudela, Editor, IGI Global, Pennsylvania, pp.1-23, 2023
- II. **Crowdfunding as a Financial Tool for Social Enterprises: The Funding Performance of Social and Environmental Projects in Crowdfunding**  
Yılmaz I. S., Yaşar B.  
in: Creating Social Value Through Social Entrepreneurship, Mine Afacan Fındıklı, Duygu Acar Erdur, Editor, IGI Global, Pennsylvania, pp.135-157, 2021

## Refereed Congress / Symposium Publications in Proceedings

- I. **Financing social enterprises in Turkey: opportunities and barriers.**  
Yaşar B., Yılmaz I. S., Salih A.
- II. **Crowdfunding: Stretching the Success**  
Yılmaz I. S., Yaşar B., Salih A., Hatipoğlu N.

## Supported Projects

ÇELİK K., Birk F., Ananasso F., Ozman M., Eksi Altay Z., Danişoğlu S., Euwema M., Karataş Özkan M., Silipo D. B., Then V., et al, H2020 Project, "Social Impact Investment Network: Financing Tools, Impact Measurement and Ecosystem" Mapping (RETURN2SOCIETY), Continues

Tekin Koru A., Dinçer N. N., Cilasun S. M., Yılmaz I. S., Dinçer A. E., TUBITAK Project, Maraş (2023) Depremleri Sonrasında Bölgede Ekonomik ve Sosyal Hayatın Normale Dönüşüne İlişkin Disiplinlerarası Bir Saha Araştırması, 2023 - 2023

Yılmaz I. S., Elish Türkmen P. B., Güravşar Gökçe S., Salih A., ÇELİK K., Yeşilyurt Gündüz Z., Research for Social Enterprise

Sector in Turkey, 2018 - 2019

### **Scientific Refereeing**

Corporate Sustainability as a Tool for Improving Economic, Social, and Environmental Performance, Chapter Scientific / Professional Book Published by Renowned Publishing Houses, September 2022

IGI Global, September 2020

FINANCE RESEARCH LETTERS, February 2020

FINANCE RESEARCH LETTERS, August 2019

Journal of Yasar University, June 2019

### **Scientific Research / Working Group Memberships**

Video for Distance Learning (Connect & Whiteboard) for CTL, 2020 - 2020

### **Congress and Symposium Activities**

The 8th Finance Workshop at Özyeğin University, Invited Speaker, İstanbul, Turkey, 2022