

## Asst. Prof. Zeynep Eraydın

### Personal Information

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### International Researcher IDs

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Publons / Web Of Science ResearcherID: ABZ-9421-2022

Yoksis Researcher ID: 334056

### Education Information

Doctorate, Middle East Technical University, Faculty Of Architecture, Department Of City And Regional Planning, Turkey  
2008 - 2014

Postgraduate, Middle East Technical University, Faculty Of Architecture, Department Of City And Regional Planning,  
Turkey 2004 - 2007

Undergraduate, Middle East Technical University, Faculty Of Architecture, Department Of City And Regional Planning,  
Turkey 2000 - 2004

### Dissertations

Doctorate, The global image of the city: Impacts of place branding on the image of Ankara, Middle East Technical  
University, 2014

Postgraduate, Building a legible city: How far planning is successful in Ankara, Middle East Technical University, Graduate  
School Of Natural And Applied Sciences, Şehir ve Bölge Planlama, 2007

### Research Areas

City and Regional Planning

### Academic Titles / Tasks

Assistant Professor, TED University, Faculty of Architecture and Design, Department of City and Regional Planning, 2021  
- Continues

Visiting Lecturer, Cankaya University, Faculty Of Architecture, Department Of City And Regional Planning, 2018 - 2021

Visiting Lecturer, Middle East Technical University, Faculty Of Architecture, Department Of City And Regional Planning,  
2013 - 2021

### Academic and Administrative Experience

Erasmus Program Department Coordinator, TED University, Faculty of Architecture and Design, Department Of City And

Regional Planning, 2022 - Continues

Departmental Internship Coordinator, TED University, Faculty Of Architecture And Design, Department Of City And Regional Planning, 2021 - 2023

Kurtuluş Parkı Kentsel Tasarım ve Mimari Projesi, TED University, Faculty Of Architecture And Design, Department Of City And Regional Planning, 2021 - 2022

## Courses

Planning Studio IV, Undergraduate

Planning Studio VI, Undergraduate

Planning Studio III, Undergraduate, 2023 - 2024, 2022 - 2023

Graphic Communication Techniques in Architecture and Planning I, Undergraduate, 2023 - 2024, 2022 - 2023

Graphic Communication Techniques in Architecture and Planning I, Undergraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022

Planning Studio V, Undergraduate, 2023 - 2024, 2022 - 2023

Basic Design in Planning II, Undergraduate, 2021 - 2022, 2020 - 2021

Summer Practise II: Planning and Design Practise, Undergraduate, 2022 - 2023, 2021 - 2022

Summer Practise I: Research and Analysis Practise, Undergraduate, 2022 - 2023, 2021 - 2022

Urban Morphology, Undergraduate, 2021 - 2022, 2020 - 2021

Basic Design in Planning I, Undergraduate, 2021 - 2022

## Jury Memberships

Competition, Çok Katmanlı Doğal ve Kültürel Bir Yaşam Koridoru olarak Balavca Deresi ve Yakın Çevresi Fikir Projesi Yarışması, Milas Municipality, March, 2024

Competition, 100.Yıl Anı Objesi Tasarımı Öğrenci Yarışması, TED Üniversitesi, July, 2023

Raci Bademli İyi Uygulamalar Ödülü Yarışması Jüri üyesi, Şehir Plancıları Odası, October, 2021

Barış Eyikan Senior Design Project Competition 2021 Jury member, Bilkent University, June, 2021

12. Ulusal Peyzaj Mimarlığı Ödülleri Jüri üyesi, TMMOB Peyzaj Mimarları Odası, May, 2021

Competition, Sağlık Çalışanlarına Şükran ve Anma Mekânı Proje Yarışması, Ankara Büyükşehir Belediyesi, May, 2021

## Articles Published in Other Journals

### I. Türkiye’de Kentsel Tasarım Yarışma Pratiği: Tanımlar, Ölçekler, Aktörler

Eraydın Z., YONCACI ARSLAN P.

İdealkent, vol.12, no.32, pp.155-178, 2021

### II. Kentsel Markalaşma Stratejilerinin Kent Belleği ve Kent İmgesi Üzerine Etkileri: Ankara Örneği

Eraydın Z.

İdealkent, vol.7, no.20, pp.830-855, 2016

## Books & Book Chapters

### I. CITYBOOK: 2017-2022

Ataç Kavurmacı E., Eraydın Z.

Öz-San Matbaacılık, Ankara, 2022

## Refereed Congress / Symposium Publications in Proceedings

### I. Perception of Urban Morphologies

Eraydın Z.

AESOP 2024 Annual Congress, Paris, France, 8 - 12 July 2024, pp.659

### II. Ankara'nın 100 Yıllık Kent İmgesi

Eraydın Z.

TÜRKİYE'NİN 100+100 YILI EKOLOJİK NOTLAR, Ankara, Turkey, 16 - 17 November 2023, pp.15

### III. Bardağın Dolu Tarafı: Temel tasarım Eğitiminde Çevrim içi Ortamın Getirdikleri

CİHANGER RIBEIRO D., Eraydın Z.

29. Kentsel Tasarım ve Uygulamalar Sempozyumu, 27 - 28 May 2021

### IV. New Urban Landscapes and Urban Image

Eraydın Z.

4th International Conference of Contemporary Affairs in Architecture and Urbanism – Full book proceedings of ICCAUA2020, 20-21 May 2021, Antalya, Turkey, 21 May 2021, pp.211-226

## Other Publications

### I. About CITYBOOK: 2017-2022, Arkitera

Ataç Kavurmacı E., Eraydın Z.

Other, 2022

## Supported Projects

Con Wright G., Çakıroğlu Çevik A., Ataç Kavurmacı E., Çelik K., Eraydın Z., Deniz A., Mura E. S., Attar G. E., TUBITAK Project, 6 Şubat Kahramanmaraş Depremleri Sonrası Kitlemel Göçün Değerlendirilmesi: Ankara Ve Mersin Örneği, 2024 - 2026

## Scientific Refereeing

Grid - architecture, planning and design journal (Online), National Scientific Refreed Journal, April 2024

Journal of Design, Architecture and Engineering, National Scientific Refreed Journal, June 2021

## Tasks In Event Organizations

ERAYDIN Z., CITY Lecture 412: Türkiye Kentlerinin Gelişimi ve Dönüşümü üzerine Morfolojik bir Değerlendirme by Tolga Ünlü, Mayıs 2021

ERAYDIN Z., CITY Lecture 412: On Everyday Life and Space: An Introduction to Lefebvre's Philosophy bu Duygu Cihanger, Mart 2021

## Congress and Symposium Activities

AESOP Annual Congress 2024, Panelists, Paris, France, 2024

Türkiye'nin 100+100 Yılı Ekolojik Notlar, Panelists, Ankara, Turkey, 2023

29. Kentsel Tasarım Sempozyumu, Panelists, İstanbul, Turkey, 2021

International Conference on Contemporary Architecture and Urbanism, Panelists, Antalya, Turkey, 2021

Kentsel ve Bölgesel Araştırmalar Ağı Sempozyumu 2020, Panelists, Mersin, Turkey, 2020

## Awards

- Eraydın Z., Teknopark İzmir Güney Yerleşkesi Davetli Proje Yarışması, Teknopark İzmir, December 2022
- ERAYDIN Z., Ulus Modern Mimarlık Yarışması, 2. Mansiyon, Ankara Büyükşehir Belediyesi, September 2021
- ERAYDIN Z., Bursa Hanlar Bölgesi Çarşıbaşı Kentsel tasarım Yarışması 3. Ödül, Belediye, February 2021
- ERAYDIN Z., Theodosius Limanı Arkeolojik Alanı Mimari Proje Yarışması 2. Ödül, İstanbul Büyükşehir Belediyesi, November 2020
- ERAYDIN Z., Bandırma Design Park International Competition, 1.Mention, March 2017
- ERAYDIN Z., Kızılırmak ve Çevresi Ulusal Kentsel Tasarım Yarışması, 1.Ödül, March 2016
- ERAYDIN Z., Beylikdüzü Valley of Life International Competition, 1.Prize, March 2016
- ERAYDIN Z., Kepez Belediyesi Odak Yapı ve Çevresi Mimari ve Kentsel Tasarım Yarışması, 3.Ödül, March 2015
- ERAYDIN Z., Konyaaltı Sahili Mimari ve Kentsel Tasarım Yarışması, 3.Ödül, March 2014
- ERAYDIN Z., Cumhuriyet Mahallesi Spor Kompleksi ve Rekreasyon Alanı Proje Yarışması, Satınalma Ödülü, March 2013
- ERAYDIN Z., Küçükçekmece Kent Merkezi Kentsel Tasarım Proje Yarışması, 3.Ödül, March 2008
- ERAYDIN Z., Uludağ Milli Parkı Gelişme Alanları Kentsel Tasarım Yarışması, 3.Ödül, March 2008
- ERAYDIN Z., Çamlık Tepesi Kentsel ve Mimari Tasarım Yarışması, 3.Mansiyon, March 2006